

### **Editorial Note**

The primary theme of the issue is “Community-centric enterprises with Sejahtera principles.” This issue provides an opportunity to analyse the integration of community-oriented ideals across various backgrounds and sectors.

The concept of Sejahtera, characterised by holistic well-being and long-term viability, is apparent in the given scenarios. Every instance, ranging from the utilisation of Robotic Process Automation (RPA) by Malaysia's ABC Industry to improve supply chain efficiency, to Wasinah Kuntagil's empowering journey in Sabah, showcases different facets of Sejahtera, such as the pursuit of balance, the advocacy for sustainable practices, and the improvement of communal welfare.

The Pracharumjai Foundation's shortage of volunteers in Thailand underscores the significance of effective handling of human resources in non-profit organisations. The adoption of cross-training volunteers, planned as a compensation, resulted in unforeseen challenges, underscoring the importance of a comprehensive approach in volunteer administration. Likewise, Jaya Abadi's business venture in Malaysia, specialising in providing human resources services for the construction sector, stands out for its strong commitment to advancing diversity. The founders' immigrant background had a significant impact on their empathetic and insightful business approach, which is in line with Sejahtera's emphasis on holistic welfare.

Additionally, the Indian legal disputes concerning the rice trade and MDH spices provide insight into the worldwide impact of native goods. These instances demonstrate the use of cultural heritage in global marketplaces, while emphasising community-oriented ideals. Furthermore, the cases involving the University of Darussalam Gontor in Indonesia and the Malaysian research on changing academic majors reveal the intricate nature of educational settings. These scenarios underscore the importance in recognising psychological agreements and human capacities, which align with Sejahtera's focus on personal accomplishment and organisational accountability.

Further, the Stone Hotel case, as shown via Ahmad's personal experience, presents a compelling narrative that carefully integrates the principles of Sejahtera and Madani. This emphasises the significance of equitable remuneration and labour rights, not just as economic necessities, but also as integral elements of comprehensive welfare, societal equity, and advancement of civilization.

Moreover, Rahman's association with BanglaMarket in Bangladesh centres around the complicated nature of e-commerce entrepreneurship. It emphasises the significance of

adapting to the needs of the market while simultaneously promoting local enterprises, through ideals that are community-oriented.

In a different setting, the journey that Hasan has taken, which is founded on the principles of Sejahtera, places an emphasis on matching job options with personal strengths and well-being in order to ensure a harmonic balance. The implementation of this strategy not only promotes personal satisfaction and achievement, but it also makes a contribution to the overall prosperity of the community. This is because individuals are more engaged and productive in their work when their careers are in line with their innate capabilities.

Entrepreneurship Week, also known as Entrepweek, is a programme that plays an important role in promoting the creation of an economically prosperous neighbourhood, the promotion of ecologically responsible business practices, and the cultivation of overall development. Through the implementation of this programme, which is in perfect harmony with the Sejahtera concept, an atmosphere is created in which an entrepreneurial spirit can thrive alongside a dedication to ecological sustainability and holistic growth, which is to the advantage of both individuals and society.

Likewise, the narrative of Wan Ali at Kafe Kawan, enriched with Sejahtera, demonstrates the importance of the "5S" approach of lean management in improving business efficiency and community well-being. Indeed, the *Sejahtera Ulu al-albab* initiative at Senyum Printing Enterprise, led by Encik Asri, showcases how his managerial skills and the execution of the 5S principles create a work environment that promotes employee well-being and community engagement, in line with the Sejahtera goals.

These lessons, encompassing technological advancements, social entrepreneurship, volunteer management, and labour rights, collectively demonstrate the importance and relevance of Sejahtera principles in multiple industries. Each narrative provides a distinct viewpoint on how organisations and businesses could apply these concepts to promote the well-being of the community, implement sustainable practices, and achieve comprehensive growth. This editorial seeks to motivate readers to adopt these principles in their endeavours, so making a positive impact on a world that is characterised by more harmony, longevity, and fairness.

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