



Editorial Note

The first case deals with a conflict between employees' union and a state government. Employees of a road transport undertaking go on strike to press the Chief Minister of the state so that he approves all of their demands. The demands include merger of the Corporation with the state government so that they get the same perks and benefits as the state government employees. But the state government could not agree to concede the demands for the fear of future chain reaction which has a legitimate basis. Finally, the employees' union had to call off the strike and rejoin the duty without gaining anything from the conflict. The case shows how power imbalance can push a case of a conflict to a one-sided solution.

It is common to exchange gifts among married couples in Valentine Day. Anita's predicament is that she is poor in making purchase decision, especially when her husband Ravi is known to be very choosy. So, she needs to make sure that she buys the right stuff which Ravi likes. Finally she decided to buy a mobile phone set as Ravi likes to change his mobile set quite frequently. But her problem was availability of many different attractive models of mobile phone. Which one to buy? All the models are attractive and each has its own advantages and disadvantages. Sometimes we all face this kind of dilemma while making a purchase decision. The author of the second case of this Issue discusses this interesting case.

The third case focuses on analyzing the top four IT companies' performance in terms of revenue and income from the year 2016-2019. This case can be used in an exercise of appraisal of financial performance, by utilizing such tools as Ratio analysis and DuPont decomposition. The case illustrates how the DuPont method can be relied on to recognize the factors that affect the company's performance namely from the perspectives of profitability, efficiency, and leverage.

Prof. Dr. Rafikul Islam

Editor-in-Chief

Dr. Nazrol Kamil Mustaffa Kamil

Editor