

Maqāṣīd al-Sharī‘ah and the Online Banking System: Implications for Service Delivery

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Abstract
One of the Sharī‘ah’s requirements in conducting transactions is realising the Maqāṣīd al-Sharī‘ah. The Modern online banking system is very common to everyone, so it is considered as al-‘Urf or al-‘ādah (common practice or custom) under the Sharī‘ah. However, its practice is surrounded with security concerns, ease of use, and trust and cost implications that need observance of some Sharī‘ah rulings. This qualitative analytic study uses the framework for the Maqāṣīd al-Sharī‘ah to explicate the ideal practice of online banking in service delivery to realize the Maqāṣīd al-Sharī‘ah. While Islam places more attention on the essential needs, online banking should as well be intended to provide essential services to customers and remove hardship in financial transactions. Banks should hence desist from causing any harm through the charging of hidden fees, causing more confusion to their clients, and even devising deceptive means that lead to the charging of ribā. Instead, banks should use online services to introduce means that promote the realization of the Maqāṣīd al-Sharī‘ah. This paper stresses the importance of financial technology in realising the Maqāṣīd al-Sharī‘ah.

Keywords: Online Banking, Maqāṣīd al-Sharī‘ah, Mašlaḥah, Islamic Banking, Banking Services

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Introduction

Electronic business simply means doing business using modern information and communication technology like computers and hand phones. Although it may seem to be more complex to some individuals, it is considered to have a higher payoff in terms of efficiency and lower cost involvement (Al-Smadi, 2012). The internet has now enabled customers to come closer to suppliers and breach the roles played by several intermediaries in traditional transactions. In addition, buyers and sellers now have the opportunity to interact with suppliers in dynamic ways that suit the needs of both parties (Law, 2008).

Accordingly, in their attempt to compete with their conventional counterparts, Islamic banks also need to be innovative in their methods of doing business. Interestingly, all Islamic banks provide online banking services to their customers such as deposit, withdrawal, and transfer services. Some banks even provide more sophisticated services such as international banking services. This is why online banking has become a stem to Islamic banking operations.

However, there are concerns regarding the quality of service delivery of online banking services offered by banks. Some of the concerns include security, ease of use, trust, and cost of services provided. Previous studies have not considered these issues in light of the Maqāṣid al-Shari‘ah in much detail. In fact, there are very few studies dealing with online banking from the Islamic perspective, and if there are any, they mostly revolve around behavioural studies on the customer’s adoption of online banking (Al-Smadi, 2012; Dalhatu, Abdullah, Ibrahim, & Abideen, 2014), intention to use online banking (Amin, Rahman, Jr, & Hwa, 2011), and challenges facing online banking in Islamic banks (Amin, 2008; Goi, 2015). Only a few studies look at issues related to the Shari‘ah’s perspective like the concept of ‘Aqd (Rosland, Borhan, & Romli, 2012) and some Islamic principles related to online banking (Aloiaibi & Asutay, 2015). As a requirement for Shari‘ah compliance, online banking needs to fulfil the requirements of the Maqāṣid al-Shari‘ah in terms of ensuring security, ease of use, trust, and cost of services delivered to its customers.

The next section of this paper reviews the framework of the Maqāṣid al-Shari‘ah. The third section is a discussion on the various requirements to realize the Maqāṣid al-Shari‘ah in online banking services. The last section is the conclusion together with some recommendations.

The Framework of Maqāṣid al-Shari‘ah

Classical scholars did not give a comprehensive definition of the concept of Maqāṣid al-Shari‘ah. That is why it is very difficult to get a definition in the classical books of fiqh (Islamic jurisprudence). This is another reason that confirms that Maqāṣid was not a branch of its own in those periods as it is now. Kamali affirms that: “Maqāṣid did not receive much attention in the early stages of the development of Islamic legal thought”. Most of the definitions given are from contemporary writers. According to Ibn Ṭūn, (1366AH) it refers to: “the meanings and rulings observed from the statements of the Lawgiver in all conditions of Shari‘ah or its majority, in such a way that one cannot specify such meaning or law to one category of Shari‘ah rulings”. Alal al-Fadi defined Maqāṣid as: “the goals (of Shari‘ah rulings) and the secrets inherently placed by the Lawgiver in all rulings”. According to al-Raisūnī, Maqāṣid is: “the goals placed by the Shari‘ah to be ascertained for the public interest of everyone.” Muhammad Zuhaili saw it as: “the goals, objectives, results, and meanings that the Shari‘ah brought and fixed in its rulings and went ahead to ascertain and achieve them in all times and places”.

All the above definitions given are close in meaning. The keywords that could be observed in all the definitions are: goals, objectives, reasons, and secrets, which are all related in meaning. In laymen’s terms, we can define or rather translate Maqāṣid as the goals of the Shari‘ah or the objectives of the Shari‘ah.
The Importance of *Maqāṣid Al-Sharī‘ah*

*Maqāṣid Al-Sharī‘ah* is a very important branch in Islamic jurisprudence. It is mostly discussed in books of *usūl al-fiqh*. Al-Shāhī then was among the first writers on *Maqāṣid Al-Sharī‘ah* in his book Al-Muwāfaqāt. There have been many studies done in recent years in this field, especially the notable works of Ibn Ḥāshā who died about 40 years ago. The important role *Maqāṣid* plays, especially with regards to the contemporary world as stated by Sharīf and Sabri (2008) is that it guides the *mufti* (a Muslim jurist endowed with the ability to give non-binding religious edicts) and the *faqih* (a Muslim jurist) to understand the wisdoms behind the rulings of the *Sharī‘ah* so that they can perform *ijtihād* (independent legal reasoning) in light of the objectives of the *Sharī‘ah*. In addition, it increases the intellectual power to weigh between *maṣlahah* (good) and *mafsadah* (evil), since the objectives of *Sharī‘ah* revolve around reaching a *maṣlahah* and preventing a *mafsadah*. By doing so, he can then make the correct choice and go for the better *maṣlahah*, when two *maṣlahah* are laid before him. On the other hand, when there are two *mafsadah* before him, he can easily go for the one which is less of a danger (selecting the lesser of two evils). The knowledge of *Maqāṣid al-Sharī‘ah* will assist the Islamic legal scholar in his efforts to be able to discern between what is beneficial and what is harmful in any given case.

Similarly, knowledge of the *Maqāṣid al-Sharī‘ah* is very important in issuing a *fatwā* (a non-binding religious edict) on new issues that have no precedence in the Qur’ān or *Sunnah* and have no similar case to perform *qiyās* (analogy). A possible solution in such cases is to return to the *Maqāṣid al-Sharī‘ah*. Examples of such may be: the ruling on possession of nuclear weapons, e-business, etc. The *faqih* and *mufti* need to examine the objectives of *Sharī‘ah* on such issues.

The knowledge of *Maqāṣid* helps in giving rulings on some particular cases or individuals. In other words, a ruling may be given on a particular individual or case with regards to the objectives of the *Sharī‘ah* put in place. An example of this is selling weapons to the non-Muslims. Even though trade between a Muslim and a non-Muslim is allowed, the selling of weapons to him may cause harm to Muslims since it is very likely the weapons maybe used against Muslims.

**Identifying the *Maqāṣid al-Sharī‘ah***:

Scholars have highlighted three methods used for identifying the *Maqāṣid al-Sharī‘ah* (Yunus, 2007):

1. **Identifying the effective cause (*‘Ilah*) on rulings from the texts of Qur’ān and *Hadith***. For instance, Allah says in the Qur’ān:

   لَا يَكُونَ دُولَةٌ بَيْنَ ٱلأَْغْنِيَآءِ وَٱلْمُتَسَلِّطَةِ ﴿۶۲﴾
   یَا أَيُّهَا الْكَنَّاصِدُ إِذَا نُودِي لِلصَّهْرَةِ مِنْ يَوْمِ ٱلْجُمُعَةِ فَاسْعَوْا إِلَى ٱلْجُمُعَةِ ۴۷

   What Allah has bestowed on His Messenger (and taken away) from the people of the townships belongs to Allah, His Messenger, kindred, orphans, needy and wayfarer; so that it may not (merely) make a circuit between the wealthy among you... (The Qur’ān, 59:7).

   The Prophet (s.a.w.) also said:

   يا معشر الشباب من استطاع منكم الباءة فليتزوج فإنه أغض للبصر وأحصن للفرج

   O you the youth, who so ever affords to get married should do so, for that is the best way to save the sights and maintain chastity. (Reported by Bukhāri and Muslim).

   The underlined sections in the verse and *Hadith* clearly state the objectives of the rulings in both texts.

2. **Identified by *Ijtihād***: In some cases, the objective of the *Sharī‘ah* can be identified by way of *ijtihād* from the context of the texts. For instance, Allah says:

   ﴿۹﴾ ﴿۱۰﴾
   ۹۹۰۳۹ ۱۰۰۰۰۰

   O ye who believe! When the call is proclaimed to prayer on Friday (the Day of Assembly), hasten earnestly to the Remembrance of Allah, and leave off business (and traffic): That is best for you if ye but knew! (The Qur’ān, 62:9).
The objective behind this prohibition is to prevent the believer from indulging into things that will distract his attention from performing the *jumu‘ah* prayer (mandatory congregational Friday prayer), that is why it is mentioned in the following verse that:

 فإذا قَضِيَتِ الصَّلَاةُ فَانْشَرَوْاٰ فِي الْأَرْضِ وَانْغَفَوْا مِنْ فَضْلِ اللَّهِ وَآذَّكُروْا اللَّهَ كَثِيرًا لَّعَلَّكُمْ تَفْلِيظُونَ

And when the Prayer is finished, then may ye disperse through the land, and seek of the Bounty of Allah. And celebrate the Praises of Allah often (and without stint): that ye may prosper. (The Qur‘ān, 62:10).

The third method is by *Istiqrā‘*. This means to “investigate and examine all the fragments of *Sharī‘ah* to reach the totality of *Sharī‘ah* rulings” (Al-Bayūmī 2002). For example, if one studies all the texts of *Sharī‘ah* he will find that, for instance, it prohibits backbiting, cursing, and downgrading others. From another vantage point, he finds that the *Sharī‘ah* enjoins acts that will preserve the dignity of others like showing love to one another, helping one another, and being kind to parents and neighbours. With this, one will understand that part of the objectives of the *Sharī‘ah* is to preserve the dignity of people.

**Maqāsid (Objectives) and Masāliḥ (Public Interest)**

The *Maqāsid al-Sharī‘ah* aims at achieving *masāliḥ*. So the primary goal of the *Sharī‘ah* is to obtain *masāliḥ* while simultaneously protecting against *mafsadah* (evil). So all other objectives of the *Sharī‘ah* enumerated under *Maqāsid* are branches of *masāliḥ*. This *masāliḥ* can be for this world or for the hereafter. Ibn al-Qayyim commented on this issue as follows:

Indeed, the *Sharī‘ah* has been established with sheer wisdoms and objectives for the good of the servants of Allah in this world and the hereafter. The *Sharī‘ah* is based on justice, mercy, favour, and wisdom. Every issue of life that goes beyond the auspices of justice to injustice and from mercy to its opposite and from the good to the bad and from wisdom to play, is not part of the *Sharī‘ah*; even if it is inserted into it by interpretations. So the *Sharī‘ah* is Allah’s justice among his servants and his mercy among his creatures and his shed over his earth and his wisdom that proves his existence and the truthfulness of his Messenger (SAW) in the best way and most factual.

Ibn al-Ghazālī in *al-Mustaṣfā* also makes the following assertion on *masāliḥ*:

What is meant by *masāliḥ* is protecting the objectives of the *Sharī‘ah*. And the objectives of the *Sharī‘ah* on the creatures are five; which are the protection of their religion, their lives, their senses, their kinship, and their wealth. So anything that will protect these five objectives is called *masāliḥ* and anything that will lead to the loss of these objectives is *mafsadah*. (Cited in Yunus, 2007).

**Classification of Maslahah**

Ibn as-Shāḥībī classified *masāliḥ* into three:

e. **Al-Ḍarūriyyāt** (Necessities/ Essentials): This class of *maslahah* are necessary for the attainment of goods in this world and the hereafter. They are considered so important that if one of them fails to be protected, it makes life impossible or meaningless in addition to losing the good tidings that Allah has promised us in the hereafter. These *masāliḥ*, according to the early scholars are five:

   a. Protection of the *Dīn* (religion);
   b. Protection of the life;
   c. Protection of the mind;
   d. Protection of kinship; and
   e. Protection of wealth.

The *Sharī‘ah* aims at protecting these *masāliḥ* from two extremes; by encouraging the presence of some certain aspects and issues (*wujūd*) and encouraging the absence of some other aspects (*‘adn*). For example, in protection of the religion, the *Sharī‘ah* encourages all the things that will boost faith (∗Imān*) and good habits (∗Akhlāq*). On the other hand, it orders jihad, which involves killing of the *kuffār* (non-believers) and also killing of the *murtad* (the apostate) for the protection of the religion.
Similarly, in the protection of life, the \textit{Sha\={a}b\'{a}h} allows the consumption of medicine, eating and drinking in order to protect our lives. The \textit{Sha\={a}b\'{a}h} also orders the killing of a murderer so that he does not kill other people and also to discourage other people from doing the same. Allah says in the Qur\‘an: “In the Law of Equality there is (saving of) Life to you, o ye men of understanding; that ye may restrain yourselves” (Qur\‘an 2:179).

In addition, the \textit{Sha\={a}b\'{a}h} aims at protecting the mind. For instance, it orders us to seek knowledge. It is with knowledge that the mind is enriched. On the other hand, the \textit{Sha\={a}b\'{a}h} prohibits the consumption of things that will tamper with the mind. In the case of kinship, the \textit{Sha\={a}b\'{a}h} orders us to get married, be kind to our parents, and that the parents should take good care of their children. On the other hand, Islam prohibits \textit{zin\={a}} (adultery) because of its social consequence and \textit{Tabattul} (abstaining from marriage) because it destroys the family. Lastly, on the aspect of protection of wealth, Islam commanded us to earn a living. But we know that since they are important for our wellbeing and cause easiness in life, their absence may lead people into difficulty. Allowing a person to eat good hygienic food and get married are needed for us to have a good living, even though we may survive without such actions. It also includes permissible modes of contracts like \textit{mu\={d}\={a}t\={a}bah}, \textit{salam}, etc. They are allowed to make life possible and to facilitate investments.

\textbf{g. Tah\={s}\={i}n\={i}yy\={a}t} (Embellishments): They are the objectives that even without them people will not be put into any difficulty, but it will lead to incompleteness (\textit{naq\={a}s}). These include acts of \textit{Ib\={a}dah} like supererogatory prayers, fasting, and \textit{adhk\={a}r} (invocations). They make one complete and come closer to Allah as several Qur\‘anic verses and \textit{ahadith} assert. All these are embellishments in the religion. Even though without them the religion will not be harmed, but a good Muslim should strive to practice such acts. On the \textit{mu\={a}mal\={a}t} aspects, it includes things like being kind in purchases and sales, appearing neat and decorative. All these are needed for beautification and may not lead to any difficulty when not done.

\textbf{Other Ma\={s}\={a}\={l}i\={h}}

Some literature adds other types of \textit{ma\={s}\={a}\={l}i\={h}} to the five already discussed (Yunus, 2007). They are:

\begin{enumerate}
\item \textit{Al-\={A}d\={l}} (Protection of justice).
\item \textit{Al-\={I}r\={d}} (Protection of value or prestige).
\item \textit{At-Ta\={a}wun/Al-\={i}j\={i}t\={i}m\={a}} ‘al\={a} al-Khayr (Helping one another on righteousness).
\end{enumerate}

\textbf{The Maq\={a}\={s}\={a}d al-Shari\={a}h and Islamic Banking and Finance}

The Maq\={a}\={s}\={a}d al-Shari\={a}h framework has several implications for Islamic finance, which, most importantly, shows that Islamic finance is not only about avoiding the non-compliant elements but also ensuring that the practices are situated such that they comply with the overall objectives of the \textit{Shari\={a}h} in wealth such as
contributing to the social and economic objectives in Islam (Dusuki & Bouheraoua, 2011). Hence, the social benefit of the *Ummah* (the Muslim community) is placed above private benefits.

The general application of Islamic banking is first based on the rudiments of the *fiqh al-mu'amalát*, which are based on the Qur'an and *Sunnah*. But the Qur'an and *Sunnah* cannot be applied except when based on proper understanding of the texts. This is why even before discussing on *Maqāsid al-Shari‘ah*, *usul al-fiqh* takes precedence. *Maqāsid al-Shari‘ah* is a branch of *usul al-fiqh*. This may also be a reason why the earlier generations did not consider it as a branch of knowledge on its own, but rather a section of *usul al-fiqh* as discussed in the previous section.

One of the issues raised by Abozaid & Dusuki, (2007) is that lack of understanding the concept of *Maqāsid al-Shari‘ah* is a great challenge in realizing *Maqāsid al-Shari‘ah* in Islamic practices. This may lead to permitting what has already been forbidden in the *Shari‘ah*. The practice of *bay‘ al-‘Tahr*, for example, in order to sidestep *ribā* is against the *Maqāsid* of the *Shari‘ah*. Due to misunderstanding, one may consider it as a means of realizing the *Maqāsid al-Shari‘ah*. Abozaid & Dusuki, (2007) further asserts that where the application of certain transactions is found to be identical to prohibited transactions, then such transactions should be deemed as impermissible. Although this view may seem to be a pragmatic approach, it is however the only way to achieve *Maqāsid al-Shari‘ah* as far as the *maṣlaḥah* and *mafsadah* identified by the *Shari‘ah* will be considered in assessing financial transactions. Kahl, (2006) noted that the prohibition of *ribā* in Islamic finance is one of its unique features that makes it a challenging agenda for Islamic finance to mimic the conventional application of banking so that the essence of the basic objectives of the *Shari‘ah* are not contradicted.

However, the levels of *maṣlaḥah* discussed in previous sections provide us with a “viable and effective model” (Dusuki & Bouheraoua, 2011, p. 333) that could be used to come up with decision and policies in all Islamic financial activities, especially in operational aspects of Islamic banks. Similarly, Ahmed, (2011) identifies social and legal requirements as the two implications of *Maqāsid al-Shari‘ah* in Islamic banking. The legal requirement will need fulfilling the form and substance in the various financial activities. On the other hand, the social requirements will demand meeting the purpose or the needs that the product serves. Ahmed (2011) further classified the products and services in Islamic finance into three. *Shari‘ah*-based products, which are the products that fulfill both the legal and social requirements. Second are the *Shari‘ah* compliant products, which are those products that fulfill the legal requirements and not the social requirements. Lastly, the pseudo-Islamic products that may only fulfill the form but not the substance. These categories are very important in deciding the basis of realizing the objectives of the *Shari‘ah* in Islamic banking and finance products and services.

### Realizing Maqāsid al-Shari‘ah in Online Banking

The need for an analysis on online banking services offered by Islamic banks is cogent due to its commonness in this time. Online banking has become a common practice that could fall under the category of *al-‘urf* or *al-‘adah* (common practise or custom).

Online banking must not be used to devise products that are not *Shari‘ah* compliant. The products must typically be based on the principles of normal contracts. In fact, there must be all the elements of a contract present. Rosland et al., (2012) explains that the bank should be the offering party and customer is the accepting party. In the service provided on a virtual platform, the elements of *ribā* and *gharar* (uncertainty) must be avoided as much as possible, which means that all charges and other terms and conditions of the contract must be clearly stated and no interest whatsoever should be charged. There must not be
any deception or hoarding of information by any party. This is what will make the contract compliant with the Shari’ah. But when the requirements of the Shari’ah are not met, there cannot be any consideration of the Maqāṣid al-Sharī‘ah. This may result in what Ahmed, (2012) categorizes as pseudo-Islamic products.

Furthermore, according to (Dusuki & Bouheraoua, 2011) the pyramid of maṣlaḥah provides us with a general framework and also an ethical filter mechanism to base judgements by managers in several managerial issues, such as conflict resolution. They also portray the three degrees of importance in fulfilling responsibilities: essentials, complementary, and the embellishments.

![Figure 1: The Pyramid of Maṣlaḥah](image)

The pyramid in the context of online banking could be conceptualized from three levels of Maqāṣid al-Sharīʿah. The necessities of each party should first and foremost be protected and safeguarded. As such, managers must ensure that their platform for providing online banking services to their customers helps in resolving their necessities in the first place. Services that are essentially needed by customers such as withdrawal, deposit, and transfer services must be ensured that they are not embedded with any operational difficulties and service delivery. Also, the interest of customers should be protected as much as possible through preventing any harm which includes safeguarding their privacy and ensuring that they are not deceived or charged a hidden fee. The banks may as well consider better ways of providing ease for their customers such as provision of trading banking facilities. Complimentary services that will cause ease to the customer should also be considered, such as regular improvement in service delivery. Embellishments may include promotional services that will not only retain the customer but what will also give the customer the opportunity to continue using the online banking services beyond his necessities and complementary needs. It should also be noted that fulfilment of essentials should be the priority of the bank in the delivery of service. Hence the bank should not use the necessities of its clients in making extra profits. The banks could also use this medium in providing welfare services to its clients such as qard hasan (interest free loan) to categorically meet the objectives of the Shari‘ah. The bank can provide overdraft packages for their online clients without charging anything contrary to the practice of Islamic credit card services banks provide. Clients operating on a salary account basis may be given the opportunity to get soft loans by using their cards to make overdrafts on the basis of trust between the customers and the banks.

In addition to realizing the Maqāṣid al-Sharīʿah in online banking, Islamic banks should ensure that they consider objectives of the Shari‘ah in wealth, which include:

a. Help in circulating funds between its clients. This is possible when there is easy access. Many Islamic banks, not like the conventional banks, do not provide international online banking services, which deters the easy circulation of wealth in the society.

b. Help in protecting the funds of the client. The clients must be protected from spammers and illegal access to their accounts. Latest technology in internet security should be taken to ensure that the client’s wealth is protected.

c. Wealth of the clients must also be clearly understood. There should be no confusion in the possession of certain amounts of money. For instance, some banks
mistakenly debit or credit funds into an account. This must be avoided as much as possible.

d. All transactions done through online banking platforms must be duly confirmed through notifications by email or SMS. The clients have the right to get confirmations of all transactions. However, it may on the other hand be considered as a service rendered to the customer. Hence, charging extra amount for notifications may be subjected to further discussion.

e. There should also be justice in dealing with the wealth of all customers. No customer should be deprived of any of his rights.

### Conclusion

This paper adds to the literature on the application of the *Maqāṣid al-Sharī‘ah* in Islamic finance. It contends that online banking has a role to play in realizing the *Maqāṣid al-Sharī‘ah* in wealth protection. The paper gave the framework of the *Maqāṣid al-Sharī‘ah* by giving the definition and importance of *Maqāṣid al-Sharī‘ah* and how to effectively utilize it in issues related to Islamic banking. Islamic banks need to be based not only on *Shari‘ah* compliance, but also realizing the higher objectives of the *Shari‘ah*. This should further raise the compliance level of Islamic banks beyond compliance to the principles of Islamic finance.

Similarly, online banking as one of the services provided by Islamic banks, and generally used by majority of its clients, should be modelled on the achievement of the *Maqāṣid al-Sharī‘ah*. All services must, at the basic level, meet *Shari‘ah* requirements. Also, banks should consider the levels of *maqāṣid* in providing the services to their clients, such that they will begin by providing essential services to their clients, removing hardship, and also avoid any form of deception or harm to their clients, such as charging hidden fees. Online banking should also be aimed at safeguarding and promoting justice and ensuring ambiguities are removed and promoting growth of wealth.

However, banks in service delivery should provide avenues that will be customer driven not profit driven especially in services that may be categorized under the essentials. For example, banks may provide overdraft services for their customers on the basis of *qarḍ hasan* especially for low salary earners. Although banks may find this risky, the risk will be very low when dealing with well-defined salary earners who hold an account with them. With this, Islamic banks will be much closer to the needs of the poor, which is one of the objectives of the *Shari‘ah*.

This study could help in guiding Islamic banks on their responsibilities in service delivery to their clients. Further research may find out using primary data the difficulties faced by customers of Islamic banks in using online banking services to further recommend on how to improve on the basis of the *Maqāṣid al-Sharī‘ah*.

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